

Staying Safe Online

John Mason School

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Welcome

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Romeo and Juliet

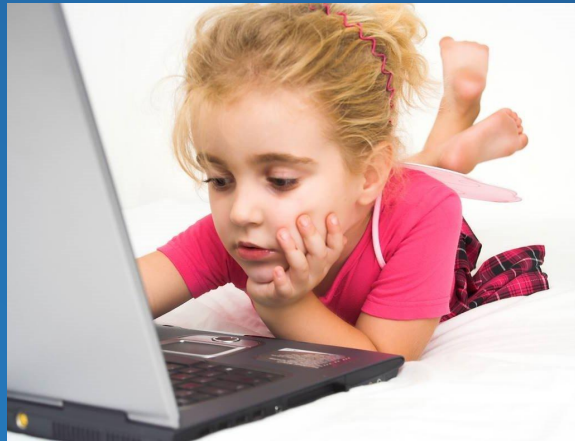


Objective:

- Am I aware of what I can do as a parent to protect young people?
- **Steps to Success**
 - Understand what modern technology means to young people
 - Understand some of the current dangers online for young people
 - Understand where to find further information



Adults often have anxieties about new technology



"Everything that's already in the world when you're born is just normal." (Douglas Adams)



And...



"Anything that gets invented between then and before you turn thirty is incredibly exciting and creative and with any luck you can make a career out of it;"



But...



“Anything that gets invented after you’re thirty is against the natural order of things and the beginning of the end of civilisation as we know it ...until it’s been around for about ten years when it gradually turns out to be alright really.”



Why is Internet safety important?

- Teens spend an average of 7½ hours per day on a screen.
- 81% of teens use social media.
- 91% post photographs of themselves
- 71% says they use more than one of Facebook, Google+, WhatsApp, Instagram, Snapchat, Vine, Tumblr, YikYak (Facebook and Twitter are fading)
 - TikTok is a new lip syncing app.
- British teenagers among world's most extreme internet users, report says (The Guardian, 2017)



Different uses

Parents

Mostly email & web for research



Young People

Social Networking, IM, Music, Games, Blog



The Risks

Commerce

Content

Contact

- **73% of online adverts are not clearly labelled making it difficult for children and adults to recognise them**
- **57% of 9-19 yr olds have come into contact with online pornography accidentally.**
- **4 in 10 pupils aged 9-19 trust most of the information on the internet.**
- **1/3 of young people have received unwanted sexual or nasty comments online. Only 7% of parents think their child has received such comments.**



Commerce

- Blur between content & advertising
- Subtle requests for marketing information-
“Tell a friend”
- Invasive programmes - adware/popups

Solution

- Ensure young people are "educated users".
- Use web browser functionality to block popups



Content

- Extreme material
- Pornography

Solution

- Content filters (e.g. NetNanny, WebGuardian) - partial solution
- Education



Contact

- Social networking
 - Facebook, Twitter, Snapchat, Vine, Tumblr
- Multi-user online games
- A more complex issue



Digital Lives

What if we behaved the same way in real life as we do online?



Can I Be Your Friend?



Is everyone your friend?

- How many friends do you have?
- Do you really know all of your "friends"?
- Should you accept every friend request?



Matt Thought He Knew



Your "Digital Footprint"

- What information about me is out there?
-

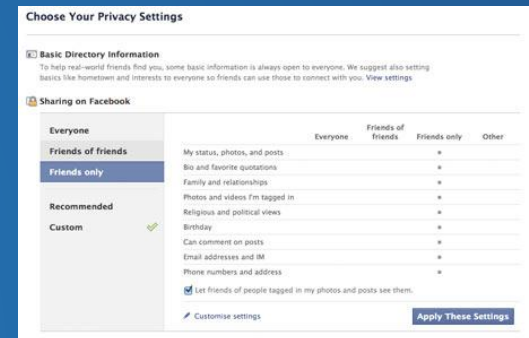


Consequences



What can we do?

- Message to young people:
 - There are risks online. Be aware of them.
 - Go through your friends and remove the ones who you don't really know
 - Check your privacy settings in social networking sites and make sure your information is available to friends only
 - Be careful what you post
 - If anything happens online that you are uncomfortable with, tell a responsible adult



Websites that can help

- [CEOP - thinkuknow.co.uk](http://thinkuknow.co.uk)
- [Childnet International - childnet.com](http://childnet.com)
- [NSPCC - nspcc.org.uk](http://nspcc.org.uk)
- [Parentinfo.org](http://parentinfo.org)

