



(John Mason School)  
have signed up to  
something really  
ox-citing...



# What is OxTrail?

OxTrail is an art sculpture trail that will take place in Oxfordshire in July and August next year.

Over 30 life-sized ox sculptures will be placed throughout Oxford for the public to find.

Each ox will be uniquely decorated by talented artists from across the country.



# Get your **paintbrushes** ready!

In February 2024, we will receive our own **mini ox** sculpture to **decorate** for OxTrail.

In June 2024, our sculpture will be gathered into a **mini herd** with other schools' mini oxen.

The mini herds will be hosted within indoor spaces, such as public libraries or museums, for all of Oxfordshire to see. After the trail, our ox will **be returned to us to graze in its forever home!**

But before we get our mini ox, we have to **fundraise as much as we can!**



## Why are we fundraising?

Charities rely on millions of pounds every year to provide their services.

You may have heard of fundraising events such as Race for Life, Red Nose Day, Movember and Mighty Hikes.

**OxTrail** is a fundraising event, so by agreeing to participate, we have promised to raise money for a special, local charity...





# Sobell House Hospice

Adults who have life-limiting illnesses need lots of care and support. Hospices exist to look after these people and help them live well in whatever time they have – whether that's days or years.

Sobell House is a hospice in Oxford that looks after poorly adults, day and night, at the hospice and in their own homes.

Their services are **free**, but they cost the charity a lot of money to run...



# The cost of care

Sobell House cares for around 650 patients at any one time, in many different ways.

It costs around £9 million every year to run the hospice. Over 25% of this is raised by the Charity.

Sobell House Hospice relies on funding from the NHS and donations from the public in order to provide quality care.

Chaplaincy  
support



Bereavement  
support



Occupational  
therapy



Additional  
clinical  
staff



Catering



Social care



Transport



Creative  
therapies





# The impact of fundraising

- £10** can provide one day's worth of delicious food for a patient.
- £60** could pay for a session of music or art therapy for a patient.
- £146** is enough to pay for one specialist doctor to help a patient's pain.
- £706** is enough to pay for a whole day of care for one patient.
- £1,750** is enough to fuel the hospice every day, providing lighting, heating and power across the whole building.



# Our ox-citing role...

So, that's why our school is fundraising over **£1000** for Sobell House Hospice Charity.

We need to come up with some amazing fundraising ideas that will encourage donations from friends, family and our school community.

We need ideas that you have never even 'herd' of before...

We have until 21 February 2024 to reach our target and then we get to decorate our mini ox!





# THANK YOU!

